

# **IGNITE THE YOUTH for GLORIOUS INDIA**

GUIDELINES FOR YOUTH SERVICES



## *ORGANISERS*

The Youth Wing of Rajyoga Education and Research Foundation with its parent organisation the Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya (World Spiritual University)

### **National Coordinating Office**

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**International Headquarters: Pandav Bhawan, Mount Abu,  
Rajasthan**

For the Center in charge instrumental Souls / director of centers, Executive Members, committee members and Members of the Youth Wing and all those brothers and sisters interested in serving the youth.

Please kindly accept Divine love and remembrances from Dadi Ratan Mohiniji and B.K. Chandrikaji.

In the context of serving the youth, a new project is launched, entitled "Ignite the Youth for a Glorious India". We are indeed very pleased and enthusiastic to distribute the guidelines in a form of a booklet. We are confident that by applying these procedures in your centers, sub-zones and zones, you will bring a new development to the youth service.

If you need any guidance, clarifications, help, informations or queries, please contact us:

Email: [youthwing@bkivv.org](mailto:youthwing@bkivv.org)  
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If the youths that you are going to serve, continue to follow gyan according to the rules and regulations of the Godly principles for a minimum period of 4 months, then they will be invited to participate in the youth conference to be held in August 2012. With full of zeal and enthusiasm, we are looking forward to hear about the service news from your end.

On Godly Service,

Dadi Ratan Mohiniji (Joint Administrative head of the Brahma Kumaris & Chairperson of the Youth Wing)

B.K.Chandrikaji (Sub-zone In charge Mahadevnagar & National Coordinator of the Youth Wing)

**A. An introduction of the project:**

2011-2012, being the Platinum Jubilee Year of the Prajapita Brahma Kumaris Iswariya Vishwa Vidyalaya, the Youth Wing is launching a new project.

Everyone remembers the glorious history of India but the godly knowledge received by the Supreme Soul, the Supreme Father is the only medium through which the future of India can become bright. For this reason, this year, a beautiful project called “IGNITE THE YOUTH FOR GLORIOUS INDIA” is designed to bring into youths the awareness for the nation.

The biggest youth wealth of the world is available in India. Indian youth population constitutes of around 60%. If they are awakened then the dream of a Glorious India can be realized.

In this project, in which the highest inspiration and partnership is of the Supreme Father, the Supreme Soul himself, there is a need of the collective effort from all youths. So, Oh Youth!!! Wake up, get up ... Your glorious future is waiting for you! Only with great providence, one obtains such a golden opportunity.

Nowadays, various youth organizations/institutions and also the government of each country, for the future of their youths, are doing efforts at different levels. Certainly, everyone's aim is to bring awareness to change their standard of living, but will it change only through such wakefulness? For this reason, together with this knowledge, there is a need of an appropriate atmosphere, guidance and assistance. Only then, the youth can make their future as well as the future of the country bright. Through this project, we are going to provide to the urban and the rural youth, the appropriate guidance for a brighter future, in which they will receive great help for improving their quality of life. In this way, the youth and their families will be introduced to the activities of the Brahma Kumaris and thus, will come into contact with the institution.

**B. Duration of the project:**

- 12 January 2012 (National Youth Day - Date of birth of Vivekananda) - Beginning
- 12 August 2012 (International Youth Day) - until this date several programs will be organized in the centers to bring the youth into close contact and Youth Awareness forms will be filled up.
- From 12<sup>th</sup> of January to 20<sup>th</sup> of August, Matador Rally can be organized.
- Between 22<sup>nd</sup> and 28<sup>th</sup> of August, the grand finale of the project in the form of a Youth Festival will be held in Shantivan.
- Those who could not do it on the above mentioned dates can do at their convenience in their centers.

**C. The aim and the message of the project:**

- To prepare all the youth of all the states, all the Zones and Sub-zones, by inspiring them for this project.
- The proper use of the youth energy for a glorious India.

- In the context of the Platinum Jubilee of the Yagya, B.K. Youth (brothers and sisters) should be encouraged to participate.
- Through Youth awakening to bring public awareness.
- Through Youth awakening to gather all the youth and bring them on the world stage.
- To prepare the youth for the big Youth Conference planned for the 25<sup>th</sup> August 2012, the day of Universal Brotherhood.
- According to the direction of Bapdada, through this project each youth will be able to prepare 10 youths.

#### **D. Method of the project**

Through this project, three types of youth can be served.

##### Categories of Youth

1. Students
2. Professionals
3. Rural

#### **I. The following events can be organized initially in order to connect youth with this project.**

##### The students

- |                           |  |
|---------------------------|--|
| 1. PowerPoint / Animation | 2. Painting / Elocution                          |
| 3. Ad Films               | 4. Value Games / Stories                         |
| 5. Talent Show            | 6. Lectures / Courses                            |
| 7. Festivals.             | 8. Carnival (March of splendor/glory) / Campaign |

##### Professionals or working youths

- |                             |  |
|-----------------------------|--|
| 1. Power Point / Animation  | 2. Talk Show                                     |
| 3. Success stories          | 4. Workshop / Seminars                           |
| 5. EYF                      | 6. Lectures / Courses                            |
| 7. Self Discovery Programme | 8. Carnival (March of splendor/glory) / Campaign |

##### For the Youth Of the villages

- |                             |                  |
|-----------------------------|------------------|
| 1. Puppet Show              | 2. Talk Show     |
| 3. Lectures                 | 4. Dramas        |
| 5. Sketches (Nukkar Natika) | 5. Tree planting |
| 7. Exhibition               | 8. Carnival      |

#### **II. During the initial program, the youth will be asked to fill in the forms that are given in page no. 3 of this manual. They are also available on the reverse side of the pamphlets which are printed separately. Thereafter motivate and invite them to take benefit of the eight sessions that are to be carried out. The arrangement of these sessions can be done at the centre or at any other places according to the facilities available.**

**According to the groups, the sessions can be as followed:**

For the student (from this list you can choose any 8 sessions)

1. Let us create heaven on Earth!
2. My Nation - My Pride / My commitment to Mother India
3. Youth - Steersman of New India.
4. New Century in my vision
5. Creativity - the means for development (the art of speech, the art of writing, the art of painting / drawing, etc)
6. Through the wings of zeal And enthusiasm to fly high
7. The Call of Time - a cultured youth of good character and moral conduct.
8. The key to success - Concentration
9. The development of memory power
10. How to be free from the fear of examination
11. Self Confidence
12. Time Management
13. The Aim of my Life
14. Our Thoughts - foundation of life

Professionals or working youth (Select any 8 sessions from the list)

1. Spirituality for Success in life / the Dynamics of success
2. Empowered life through Spiritual Powers
3. Relationship - Mirror of life
4. Joy of Living
5. Youth - The foundation of a Glorious India
6. Whatever happens, happens for the best
7. Positive Lifestyle
8. Renunciation and Efforts - The key to brighten the future
9. Key to success
10. Personality development
11. Inner Beauty
12. Stress Management
13. Anger Management
14. Leadership Development
15. Discover the Hero Within
16. Forgive and Forget
17. Money and Morality
18. Meditation

For Rural Youth (select any 8 sessions from the list)

1. Environmental safety and cleanliness
2. Renunciation and Efforts - The key to brighten the future
3. Good Health and Education
4. Abolishing bad customs/systems and Blind Faith
5. Tension-free life

6. Ideal Village - My Responsibility
7. The Glorious India of My Dreams
8. My Contribution in creating a glorious India
9. Heading from negativity towards positivity
10. Leadership
11. The Art of fulfilling responsibility
12. Addiction-free Life
13. Problem-free Life
14. Cleanliness
15. We will Be Successful
16. Rajayoga Meditation.

**Note:** From the topics mentioned above some matters are ready; you can get them from 'Touch The Light', EYF or Positive Change Course books.

- III. You have to bear in mind that you have to select the respective youth group category wise and make them fill in the form accordingly. (Students, Professionals, Rural).
- IV. The youth can be gathered at the centre or any appropriate place for giving the sessions.
- V. In one centre, more than one category of youth can be organized.
- VI. You can carry out each session after one week or one fortnight.
- VII. Apart from the above listed sessions you can carry out other activities through which the zeal and enthusiasm of the youth is maintained.
- VIII. If you are carrying any other activities apart from those mentioned above, then kindly inform the Youth Wing about your activities.
- IX. This service is going to go on continuously but until the 15<sup>th</sup> of April, 2012, those youth who have become B.K. and who are doing regularly the murli class will be allowed to come in the youth program to be held in August 2012.

**E. Who Can Participate In the Project**

- All brothers and sisters who are between 16 to 35 years of the Age.
- In the student category: Schools and Colleges, Computer Centers, Coaching centers, NSS, etc...
- In the professional or working category: companies, call centers, business groups, in government Services, Political Groups, social work centers or movements...
- In the rural category: laborers, village youth societies, Youth Clubs...
- You will find on page 4 of the manual, a sample copy of a permission letter of this service project.

#### **F. Direction and indication about the project**

- Each centre / sub-centre can use their own means to organize this service.
- According to the facilities and the availabilities of your centre, you can organize a marching on foot, by cycle, by car, by jeep or by matador.
- All the programs should be run after having the approval of the sister in charge of each centre.
- Full cooperation should be taken from each and every B.K. Youth to make them a partner or give responsibility in this project, by filling them in them lots of zeal and enthusiasm.
- These project sessions can be run in collaboration with different social groups and youth groups.
- In each program those youth who come into contact or are present, should fill in the Ignite the Youth form and according to facilities available there should be a follow-up.
- The members of the Ignite the Youth group should meet every 15 days or once a month to make them benefit from the various courses as 'Positive Change Course, Rajyoga shivir, Youth Development Shivir, Gyan Shivir, Empower Youth Forum. Those youth who have come to participate in the various services to be given maximum benefits. Those youth, who have integrated in the group, should be invited to participate in the Youth Festival to be held on 25<sup>th</sup> August 2012, on the International World Brotherhood Day.

#### **G. How to obtain the materials of Ignite the Youth Project**

1. The materials such as Pamphlets, Folders, Banners, Ignite the Youth Forms and Permission letters for colleges/schools, details and description-cum-information for the different topics can be obtained from the Literature counter of the Youth Wing at Shantivan just near the announcement booth. For further assistance, contact B. K. Atam Prakashbhaiji, Toli department (09413384890)
2. Further information and materials for this project will be sent by email / posted to you from time to time. As soon as you decide to run this project in your respective centers, you are kindly requested to send the name of your centre at the Youth Wing Office, Ahmedabad, Mahadevnagar so that all types of informations/details can be sent to you.
3. The detailed information about the big Youth Festival to be held in Shantivan between the 22<sup>nd</sup> to 27<sup>th</sup> August will be sent to you through emails or bulletin.

#### **H. Some important rules to enforce the Youth Project**

In each session, the attendance should be taken for all the youth present. A sample of the attendance form is given below. Only those youth who have attended all the sessions will be allowed to come in the Youth Festival to be held at Shantivan in August 2012. You have to make a photocopy of all attendances in those sessions together with a report and send them to the National Office, Mahadevnagar, Ahmedabad.

Attendance Form  
 Ignite the Youth For Glorious India  
 Brahma Kumaris ..... Youth group  
 ..... Group (Students/Rural/Business& Job)  
 Date: ..... Name of Session: .....

No.	Name	Mobile No.	Present / absent	Signature of Participant

### Certificate

- All those centers who would run the service project properly (each one has to run eight sessions), will be given a certificate.

No.	No. of youth to be served ( minimum )	Type of Certificate
1	240	A++
2	150	A+
3	75	A

- In order to obtain a certificate, you have to send a report of the Ignite the Youth Program held at your centre to the Youth Wing Office.

Ignite the Youth For Glorious India,  
 Brahma Kumaris & Youth Wing

Service centre: ..... SubZone:..... Zone:.....

No.	Categories of the youth Group (Student/Rural/Business&Job)	Number of Youth Participants	Remarks (Who conducted it? Who was/were the guests? What was special about the session?)

On Godly Service,

Director, ..... centre

Note: Please send the Attendance (Very necessary), pictures, copy of pamphlets, newspaper cuttings, a copy of inspirational letters etc (As many as possible) and any other things you have created to do your part of the service.

## **J. Slogans**

1. IF YOUTH AWAKES THEN THE WORLD AWAKENES
2. OH YOUTH BECOME GREAT, DO THE WELFARE OF THE WORLD
3. YOUTH POWER, CAN TRANSFORM THE WORLD.
4. MESSAGE OF THE YOUTH CAMPAIGN, THE CONSTRUCTION OF A NEW INDIA.
5. THE DREAM OF EACH YOUTH, GOLDEN INDIA BE OURS.
6. THE RISE OF EACH NATION, WHEN THE YOUTH BECOME GREAT
7. AGE IS HONOURABLE AND YOUTH IS NOBLE
8. YOUNG PEOPLE NEED MODELS, NOT CRITICS
9. YOUTH AGE COMES BUT ONCE IN A LIFETIME

## **K. Youth Festival to be held in August 2012 at the Campus of Shantivan**

The service of the youth Brothers /sisters that will be done at your centre and they would be coming to the centre for a minimum of 4 months, will be given the chance to participate in the youth festival to be held in August 2012 at Shantivan. There is a special attraction for this program that has been devised.

- Various competitions to refine and sharpen the talents of the youth
- Various cultural programs to reflect Indian Culture and philosophy
- Youth service exhibition stalls
- Do versatile programs in creating and strengthening talents.
- Various stalls to be made on different topics.
- Activities related to social services (Blood donation, Cleanliness Campaign, Tree Planting, Addiction-free)

## **L. Press notes**

**It is important to give an advertisement of any program in the newspaper at least three times prior to the program.**

Press Note 1: 15 to 20 days prior to the inauguration, a press note should be given to inform on what type of program is it? what are the aims and objectives of the programs? who shall benefit from this program? who can participate in these programs? how can they participate in the program and what are the methods?

Press Note 2: One day before the program, a press note on the information about the program, who is coming? where it will be held? and at what time?

Press Note 3: In this press note, to inform what was done in the program? who spoke on what topic? what is to be done in the future? what decision were taken on what to do? what was the opinion of all? and photos of the events.

## **Specimen of the Press Note**

Titles: 1. Empowerment of urban youth through the Youth Wing of the Brahma Kumaris.

2. The Youth Wing of the Brahma Kumaris will empower the youth .

3. "Ignite the Youth for Glorious India" service project will empower the youth.

The youth Wing of the Brahma Kumaris is running various programs for the students, professionals or working and rural youth for the total / holistic development through a special project entitled “ Ignite the Youth for Glorious India which will empower them.

The main aim of this project is to give them the opportunity to explore their inner potentials/talents, to give them proper guidance, to bring awareness in them for the recreation of a Glorious India.

While invoking the youth, the Director of the Brahma Kumaris Centre B.K. .... is making a request to all those brothers/sisters who wish to take benefits from this Youth project to kindly contact the local centre between ..... and participate in the opening program.

#### **M. Sample of the pamphlets**

##### **Ignite the Youth for glorious India**

##### **Come on youths...let us move towards success.**

With the passion of doing something worthwhile

With the urge to touch the sky

With the yearning to attain the stars

With the enthusiasm to fathom the sea

With the obsession to reach the heights

These are the hallmark of today's young generation!

These qualities make them different, great!

#### **Youth friends!**

The youth stage is a golden phase of human life. It is the time when we are building the foundation of our future life. It is the time when both the mental and physical powers are at their peak. If these powers are utilized towards a positive direction, the future of the country can be changed and a new path is shown to the society. Today, in the population of India, 60% are youths. If all the youths are enlightened, then the dream of creating a glorious India can become true.

#### **You will be glad to know -**

Since 25 years, by becoming the Tower of Light, the Youth Wing is showing to youths how to live life by saving them from the quagmire of badness and negativities and to take them towards a glorious future.

By providing to them an all-round development, they are respected and successful in their lives. This wing was established in the year 1985 in order to use the youth energy for the recreation of a new world.

#### **To ignite the youth for glorious India -**

2011-2012, being the year of the Platinum Jubilee of the Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, the Youth Wing is launching a new project called - IGNITE THE YOUTH FOR GLORIOUS INDIA. Through this project, the youth will be ignited by drawing them out of the environment of hopelessness and negativeness and by making them efficient in order to make the future of the self and the country glorious.

#### **Your project -**

Ignite the Youth for Glorious India - This is your project, the project of each youth

of the nation, the project of every person who wants to liberate Mother India from the cage of depravity and make it the crown of the world. That is why, Youth friends, wake up! Get up! Who knows when we will get this excellent opportunity again to serve our motherland? So, let us join in this project and make the self and India glorious.

**What will you have to do?**

1. No fees are charged to participate in this project.
2. You will have to fill up the ignite youth form and send it to the Brahma Kumaris Center.
3. For an all-round development and empowerment, you will have to take actively part in all the sessions that you will acquire.

**The address of your center:**

**N. Ignite Youth Form (sample)**

1. What are you doing for your all-round development?  
a) Educational development      b) religious practice  
c) Asanas(Exercises)              d) Meditation
2. For self-progress, what are your hindrances?  
a) Drug addiction                      b) Bad company  
c) Laziness                                d) Lack of endeavor
3. What cooperation can you offer to make India glorious?  
a) arts                                        b) social work  
c) by performing your duties honestly      d) others
4. How can the future of India be glorified?  
a) Through the government              b) through people  
c) through volunteered organizations      d) through God only
5. Your suggestions for a glorious India.

✂-----✂

Centre: \_\_\_\_\_ Registration No.: \_\_\_\_\_  
Name: \_\_\_\_\_  
Age: \_\_\_\_\_ School/Colleges: \_\_\_\_\_  
Occupation/ Job: \_\_\_\_\_ Other: \_\_\_\_\_  
Mobile/Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Full Address: \_\_\_\_\_

**Reply here to the questions mentioned above**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Signature:  
Date:

**PERMISSION LETTER**

Date:

For,

Subject: Permission for the service project "Ignite the Youth for Glorious India"  
Respected Brother/Sister,

Om Shanti, kindly accept love and remembrances filled with divine love from B.K.  
..... of the Brahma Kumaris centre of .....

A special project called "Ignite the Youth for Glorious India" is running by the Youth Wing of the Brahma Kumaris for the Holistic Development of the youth in all fields. This project will bring an awareness/awakening among the youth for making a brighter future for which they will be given benefits through various sessions. This project had been designed by considering different category of youth such as students, professionals or working and rural.

Your institution is also related to youth and is organizing different activities for them. Therefore, we kindly request you to give us the permission to serve the youth of your institution. We are attaching together with this letter, a folder and a pamphlet of the project.

Thanking you for your cooperation.

On Godly service,

B.K. ....

In charge , Brahma Kumaris centre of .....